

Farewell 2008, Welcome 2009

2008 has certainly been another busy year for us at Dagang Net as we continue to spearhead the growth of electronic commerce in Malaysia.

We certainly look forward to the New Year, which is just around the corner, and strive to continue to meet your needs.

The new year will kick off with the implementation of the Electronic Preferential Certificate of Origin (ePCO) application by the Ministry of International Trade and Industry (MITI).

The implementation will initially cover online application for Cost Analysis (CA) and Preferential Certificate of Origin (CO) forms for MITI in Kuala Lumpur, and will then be extended to other MITI state offices.

For more details, you can visit <http://epermit.dagangnet.com.my/ePCO/default.htm>.

In a meantime, we would like to wish our readers, esteemed customers and stakeholders Merry Christmas and Happy New Year.

We hope you find this issue useful!

HIGHLIGHTS

Dagang Net Hosts UNECE-ASEAN Cross Border Facilitation Workshop

3 – 5 November 2008

Prince Hotel & Residence Kuala Lumpur

Dagang Net in playing its role as a champion of e-commerce in trade facilitation, hosted the UNECE-ASEAN Cross Border Facilitation Workshop held from 3 to 5 November 2008. The workshop was organised and conducted by the United Nations Economic Commission for Europe (UNECE) and the ASEAN Secretariat, and also supported by MITI.

The workshop was officiated by YBhg Tan Sri Abdul Rahman Mamat, Secretary General of MITI at the opening ceremony held at the Prince Hotel & Residence in Kuala Lumpur. Participants of the workshop comprised key officers and representatives from Customs and Ministry of Trade from Asean countries as well as local associations and organisations involved in trade facilitation.

The three-day workshop was meant to provide a platform for participants to identify and prioritise cross-border facilitation issues in the Asean region and to formulate recommendations for improvement and prepare action plans to move forward.

Dagang Net Clinches Coveted Technology Business Review Asean Awards 2008

31 October 2008

Putrajaya International Convention Centre



Dagang Net, Malaysia's first and largest leading e-commerce service provider that operates the national electronic trade facilitation service "Sistem Maklumat Kastam-Dagang•Net" ("SMK-Dagang•Net"), recently bagged the prestigious Technology Business Review Asean Awards 2008 for Excellence in the ASEAN Information Technology Sector for its outstanding efforts to innovate optimal e-commerce initiatives that opened up the Malaysian gateway to international trading communities.



Dagang Net, a subsidiary of TIME Engineering Berhad, grabbed top honours in this corporate excellence award after having been selected from amongst notable companies in Malaysia from such industries as information technology, telecommunications, logistics, banking, and biotechnology.

Customer Appreciation Hi-Tea

11 November 2008 – Sabah

13 November 2008 – Sarawak



Dagang Net organised a series of Customer Appreciation Hi-Tea throughout the year as part the company's stakeholder engagement programme.

This annual programme is meant to show appreciation to customers for their support to Dagang Net as well as obtain their feedback on the company. Each hi-tea event received an average of 160 guests from such customers as trade associations, Customs and Permit Issuing Agencies.

Stakeholders Engagement Programme

In a continuous effort to deliver business values to its stakeholders, Dagang Net held a series of Stakeholders Engagement Programme.

The main objectives of the programme are to update stakeholders on the company's key activities and implementation status as well as to gather information from the community on their needs and requirements.

Furthermore, the programme is also seen as a platform for both parties – Dagang Net and stakeholders - to generate ideas and strategies for the betterment of the industry.

Corporate Social Responsibility (CSR) Activities - Back to School Programme with Badan Kebajikan Islam Kastam (BAKISKA)

18 December 2008

Kelantan and Trengganu.

Dagang Net organised its Back to School programme with the children of Badan Kebajikan Islam Kastam (BAKISKA) Kelantan and Trengganu on 18 December 2008. This "Back to School" program has started

in 2007 as part of Dagang Net's (CSR) effort to provide school supplies to orphanages.

UPCOMING EVENTS

National Single Window (NSW) Awareness Programme

The Ministry of Finance in collaboration with Dagang Net will continue to organise a series of National Single Window (NSW) Awareness Programme nationwide in 2009. The programme is meant to provide customers with better insight of the NSW services, its functionalities and benefits and to update users on the current implementation and progress status.

And Kuantan and Sabah are two location scheduled to kick off this programme for the new year. Watch out for updates on this on NSW web site at www.nswtf.gov.my

READING CORNER

Cross-border Trade Facilitation Via E-commerce

Cross-border trade is holding its own amid the general business gloom sweeping across the globe.

Unlike other areas of the economy, cross-border trade may not suffer the same decline. In fact, in difficult economic times, trading across the border can offer new markets, increased sales, and opportunities for innovation and expansion.

However, the growth and development of cross-border trade is increasingly dependent on the deployment of key enablers – the most crucial being electronic commerce, commonly known as e-commerce.

E-commerce is generally considered to be the sales aspect of e-business. It also consists of the exchange of data to facilitate the financing and payment aspects of the business transactions.

E-commerce is a critical element in promoting cross border transfer of goods and services or import/exports and global sourcing through the facilitation of commerce by companies, government agencies, and institutions with one another over the Internet and other computer networks.

A wide variety of commerce is conducted in this way, spurring and drawing on innovations in electronic funds transfer, supply chain management, online transaction processing, electronic data interchange (EDI), inventory management systems, and automated data collection systems.

Web-enabled business-to-business (B2B) e-commerce enhances inter-organisational coordination, resulting in transaction cost savings and competitive sourcing opportunities for the buyer and vendor organisations alike.

To be competitive, traders - in general - need real-time information to fulfill their buyers' growing demands for faster turnaround and shorter lead-times. In addition, greater visibility helps reduce cost and credit risk.

Electronic and automated service is also a key requirement to compel greater generation of trade among cross-border partners.

With e-commerce applications in place, players in electronic trade communities ranging from logistics and manufacturing to retail and government can achieve better efficiency, productivity and profitability.

Currently, the expanse and scope of e-commerce is there for all to see and its impact on international trade, import/export and global sourcing is certainly felt tremendously in all areas of the global economy.

The ease of a paperless electronic Customs-related service to ease the facilitation and streamlining of international trading processes for the import-export and trade and logistics industries should not be underestimated in any initiative that strives to grow and develop cross-border trade.